

beetle bailey

THIS SURE
BEATS
WORKING.

YOU
SAID
IT!

I'M GONNA
CLOBBER
THEM!

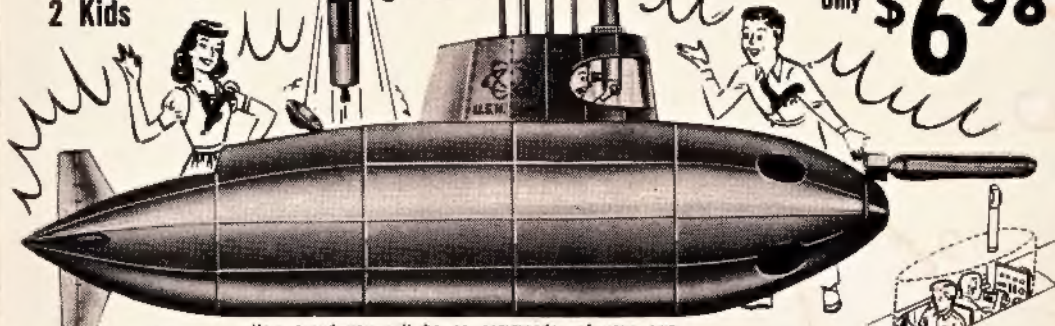


POLARIS NUCLEAR SUB

Over 7 Feet Long
Big Enough For
2 Kids

Fires Rockets and Torpedoes

Only \$6⁹⁸



FEATURES

- Over 7 feet long
- Seats 2 kids
- Controls that work
- Rockets that fire
- Real periscope
- Firing torpedoes
- Electrically lit instrument panel

How proud you will be as commander of your own POLARIS SUB — the most powerful weapon in the world! What hours of imaginative play and fun as you and your friends dive, surface, maneuver, watch the enemy through the periscope and fire your nuclear missiles and torpedoes! What thrills as you play at hunting sunken treasures in pirate waters and exploring the strange and mysterious bottom of the deep ocean floor!

HOURS AND HOURS OF ADVENTURE

Sturdily constructed of 200 lb. test fibreboard. Comes complete with easy assembly instructions. Costs only \$6.98 for this giant of fun, adventure and science. (Because of the POLARIS SUB's giant size we must ask for 75c shipping charges.)

MONEY BACK GUARANTEE

Order today and we will rush your POLARIS NUCLEAR SUB to you. Use it for 10 full days. If you don't think it is the greatest ever—the best toy you ever had—just send it back for full purchase price refund.

10 DAY FREE TRIAL

HONOR HOUSE PROD. CO. DEPT. 209PS50
LYNBROOK, NEW YORK

Rush me my POLARIS NUCLEAR SUB. I can use it for 10 days and if I am not delighted return it for full purchase price refund.

☐ SEND IT PREPAID. I enclose \$6.98 plus 75c to help cover shipping charges.

☐ SEND IT C.O.D. I enclose \$1.00—will deposit and I will pay postman \$5.98 on delivery plus C.O.D. postage.

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

N.Y. State residents please add 14c sales tax.

TREASURE CHEST OF FUN

20 COURSE HOME STUDY PROGRAM

KARATE JIU JITSU

JUDO. BOXING, SAVATE,

Isometric Muscle Building,

Endurance, Stunts, etc.

Only

\$1⁰⁰

Here is what you get! Item No. 73

- 20 best KARATE Blows and Chops
- SAVATE French foot fighting
- Nerve center anatomy chart
- JUDO throws, Jiu Jitsu holds
- Isometric muscle building course
- Endurance Exercises and lots more

FREE Karate Practice —
and Nerve Center Chart



Monster-Size FULL SIZE SKELETON

This 5-foot "Mr. Bones" is scary enough at any time—but wait! You see him glowing in the dark! Shake him and his arms and legs move— you'd swear he's alive! If you like to haunt houses and frighten friends, this is for you! Or hang him in your room.

No. F200 \$1.25

Smoke Screen

Light one and watch the columns of thick white smoke rise to the ceiling and expand into a dense cloud. Sensational surprising effect. No. 971.....204

MONSTER SIZE MONSTERS

Imagine your friends shock when they walk into your room and see the "visitor" standing around—as BIG as life. Dracula—as horrible and sinister as any nightmare. And so life-like you'll probably find yourself talking to them.

No. F17A—Dracula \$1.25

No. F17B—Wolfman \$1.25



X-RAY SPECS

An Hilarious Optical Illusion \$1⁰⁰

Scientific optical principle really works. Imagine—you put on the "X-Ray" Specs and hold your hand in front of you. You seem to be able to look right through the flesh and see the bones underneath. Look at your friend—is that really his body you "see" under his clothes? Loads of laughs and fun at parties.

No. FL7

\$1.00

SECRET BOOK SAFE

With combination lock only you can open



Looks like any book so no one would think to look for valuables in it. Securely locked by combination only you know—because you yourself have set it. Tough under-structure is covered with simulated leather binding.

No. 700

\$1.25

Honor House Prod. Corp. Dept. 209GK50
LYNBROOK, N.Y. 11563

Rush me the items listed below. I am not 100% satisfied, I may return any part of my purchase after 10 days Free Trial for full refund of purchase price.

Item	Name of Item	How Many	Total Price

☐ I enclose _____ in full payment. Same guarantee.
☐ Send C.O.D. I will pay postman on delivery plus C.O.D. and shipping charges.

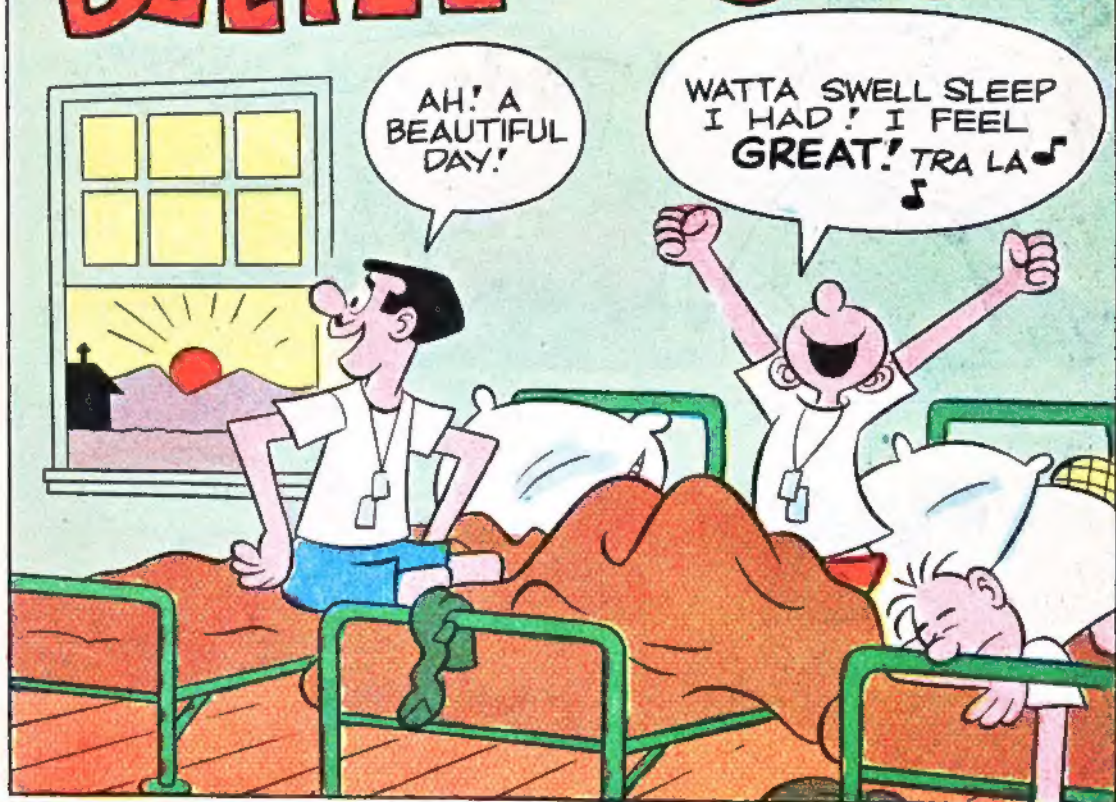
Name _____

Address _____ Zip _____

N.Y. State residents please add 2% sales tax. Sorry, we cannot ship orders for less than \$1.00. Kindly add 15c for postage and handling to all orders.

beetle bailey in

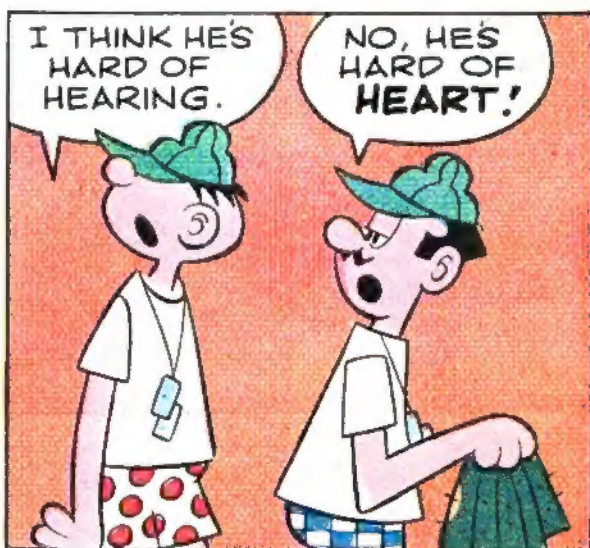
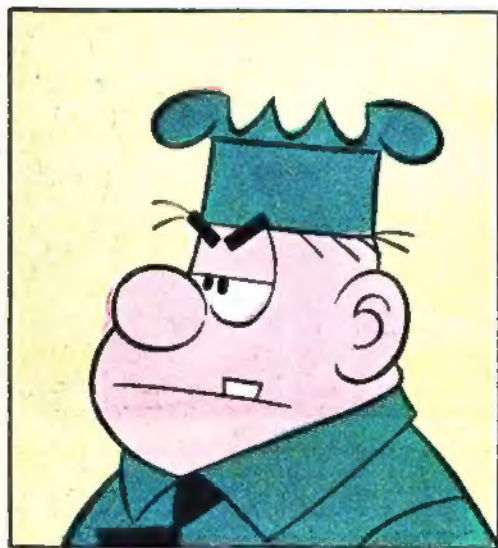
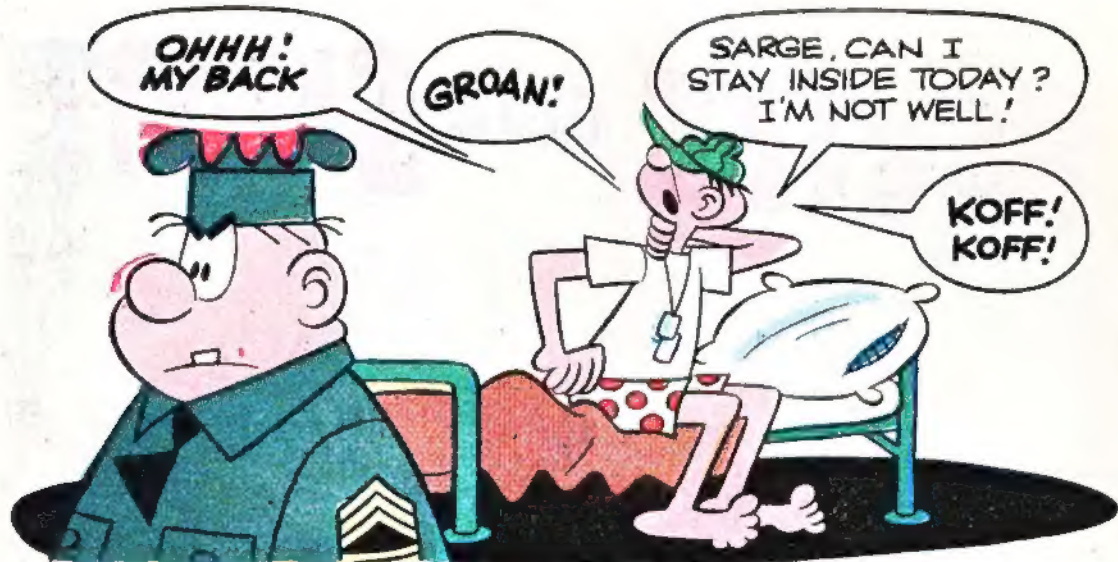
BEETLE GETS SHOT!

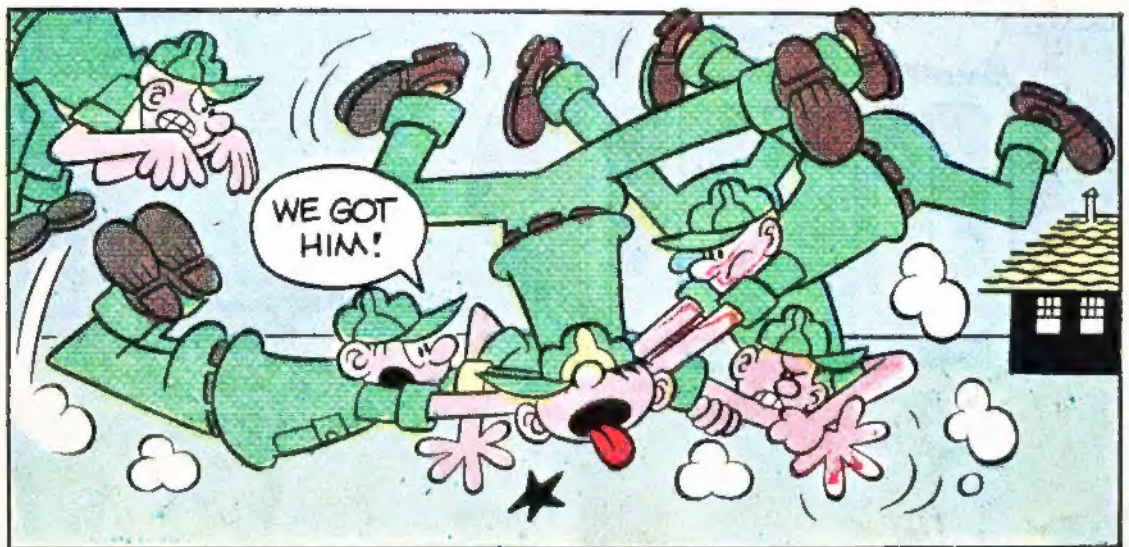


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The
END

THE LOOK YOU WANT- WHEN YOU WANT IT!

**You will be Amazed
at the Exciting Change in
your Personal Appearance!**

The Natural Look of these sideburns, mustache, van dyke and/or beard actually allows you to select the way you want to look, Older, Younger, Distinguished, Cool, Suave — you name it! Wear each one independently or combine them for the effect you desire — sideburns and beard, sideburns alone, van dyke alone, van dyke and mustache. The combinations are limitless!

All items are made of simulated natural hair to exacting professional standards. Firmly self-adhering. Can be worn with self confidence anywhere, anytime. They are so life-like you will have to remind yourself that they can be removed.

FREE with each order, a complete guide that tells how to naturally wear your sideburns, mustache and van dyke.

MAN INTERNATIONAL Dept. 5599

1800 No. Highland Avenue, Hollywood, California 90028

Yes, I want to choose my own appearance. Rush me the items I have checked below. I understand that I must be completely satisfied or I may return the merchandise within 10 days for a full refund. Check items and color shade you want. If not sure of your hairshade, enclose hair sample with order.

SEND ME THESE ITEMS:

- ☐ Mustache \$2
- ☐ Sideburns \$3
- ☐ Van Dyke \$3

☐ All items \$5 (Save \$3.00)

MAKE ITEMS THIS COLOR:

- ☐ Light Brown
- ☐ Medium Brown
- ☐ Dark Brown
- ☐ Black
- ☐ Blonde
- ☐ Auburn (Red)
- ☐ Silver (Grey)

Name

Address

City..... State & Zip.....

SIDEBURNS

wear alone or with
mustache and/or
van dyke \$3

MUSTACHE

wear alone
or with
any item \$2

Wear Any
Combination

VAN DYKE

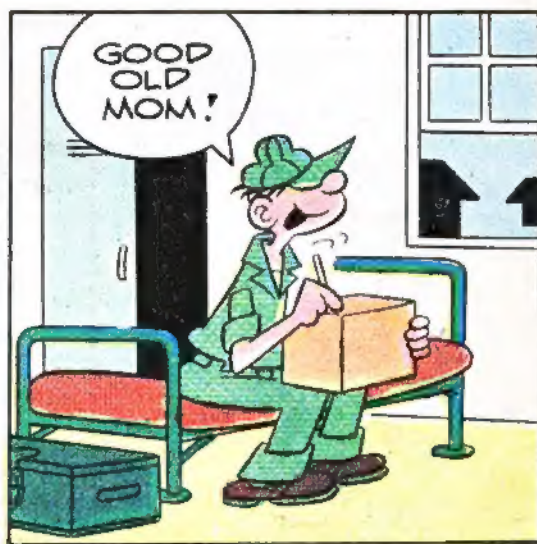
wear alone or
with mustache
and/or sideburns

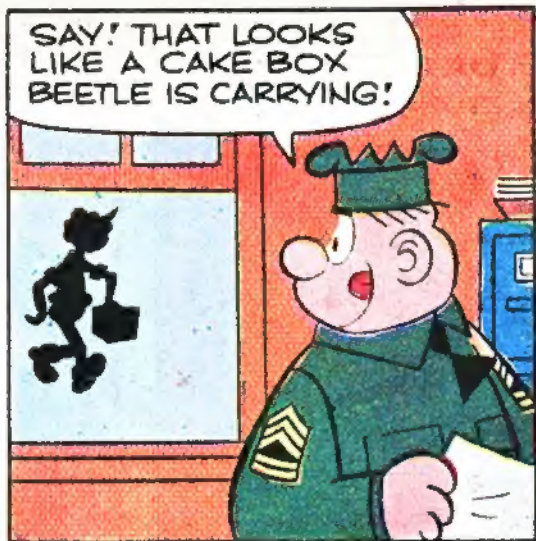
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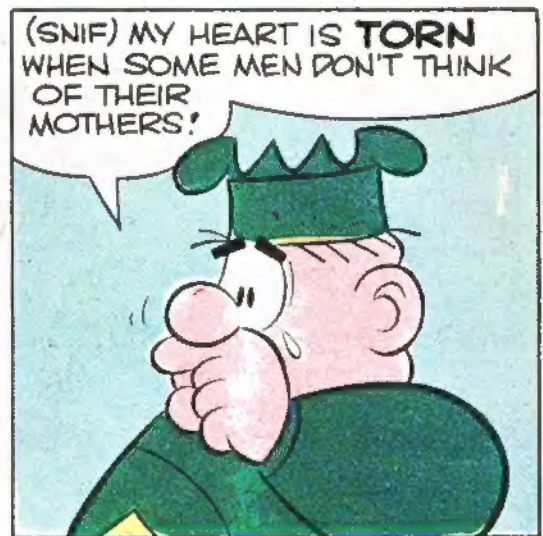
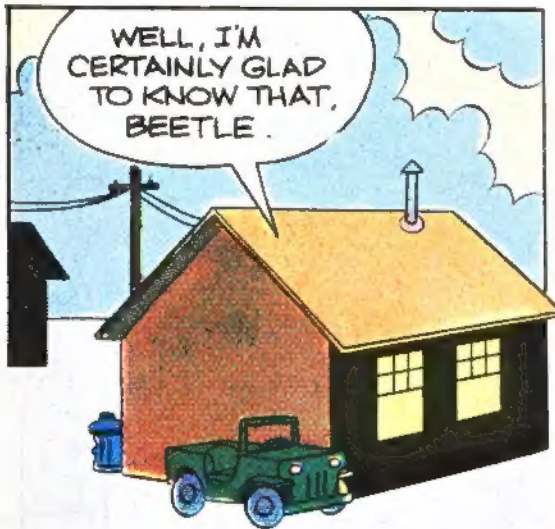
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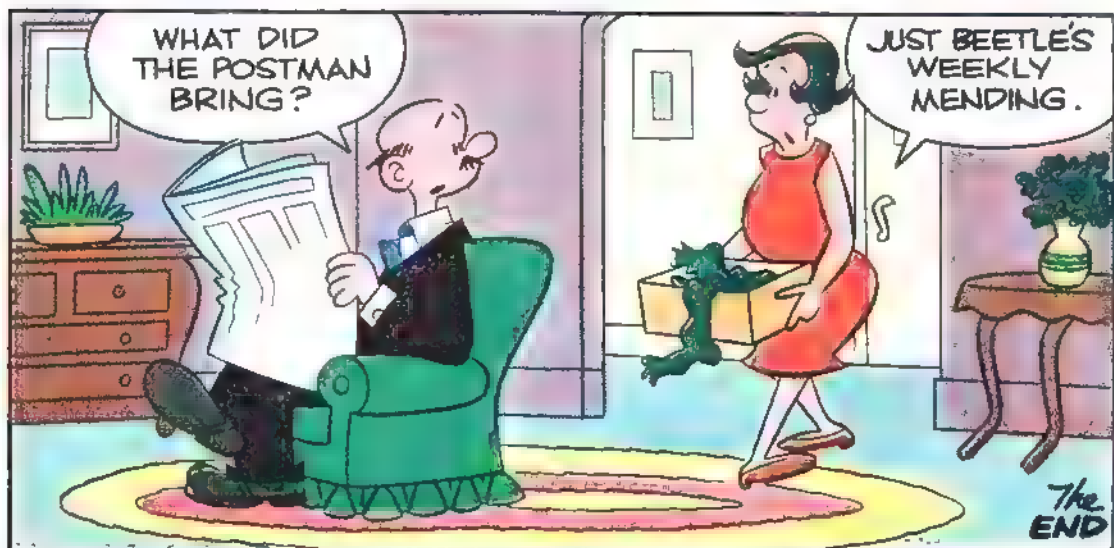
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PATCH-WORK PACKAGE



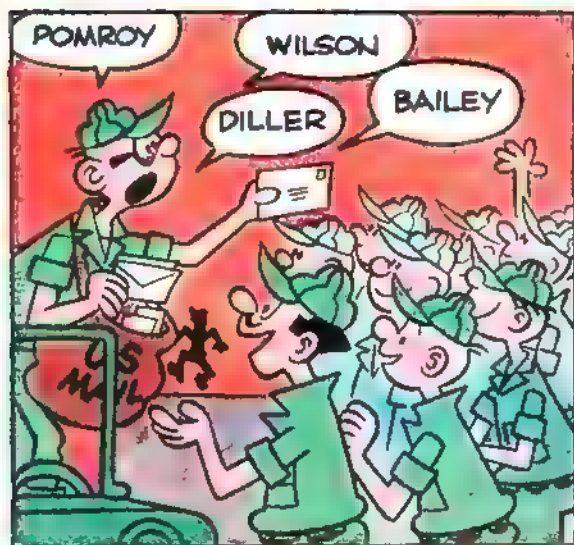


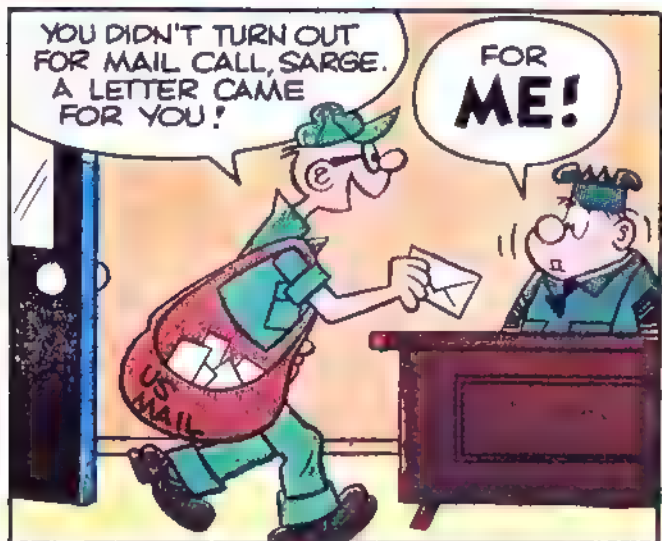
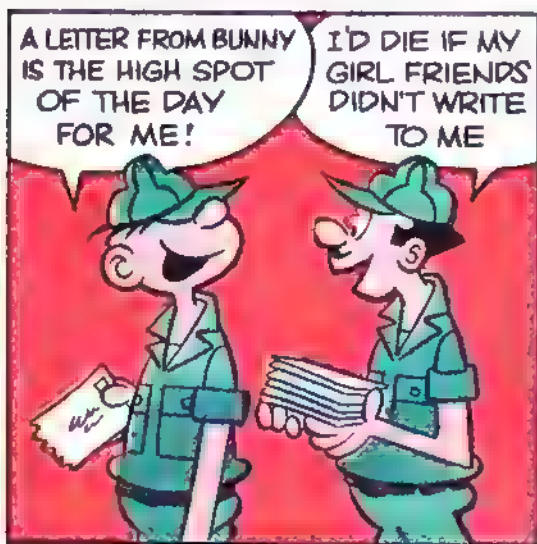
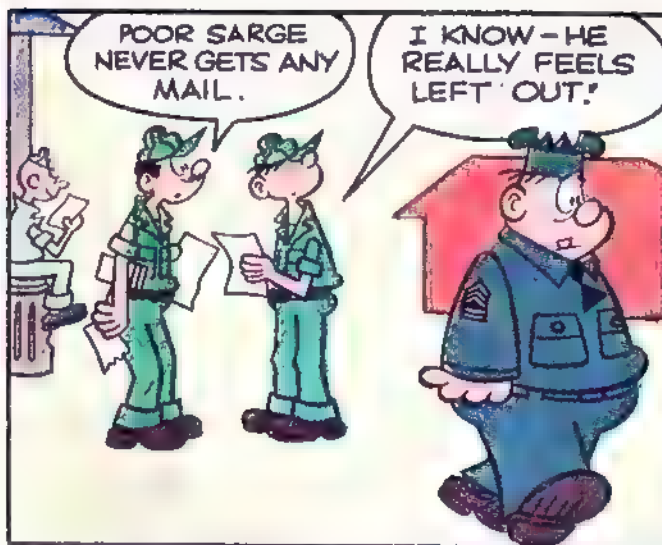




beetle
valley
in

The Letter!





CONTINUED AFTER FOLLOWING PAGE

Now You Can Be **TALLER** Instantly!



By at least **2 FULL INCHES** with amazing new invisible **"LIFTEE"** HEIGHT INCREASE PADS

Are you handicapped in your social contacts because of a short appearance . . . tired of being called shorty? Now, at last you need not suffer this embarrassment any longer with the aid of "LIFTEE", the new amazing HEIGHT INCREASE PADS. Simply slip these invisible pads in any pair of shoes. Now step into them and add 2 inches in height. **THE SAME HEIGHT INCREASE AS EXPENSIVE HEIGHT INCREASING SHOES**, for a fraction of the cost, to give you new poise and self-confidence—a key to success and romance. No one will suspect that you are wearing them—but what an impressive difference they make! These **LIGHTWEIGHT FOAM RUBBER AND CUSHION CORK PADS** fit securely without gluing and interchangeable in any shoes. "LIFTEE" is scientifically designed for real walking comfort and an aid to better posture. "LIFTEE" is worn by thousands of smart men and women in all walks of life. Durable and shock absorbing. State man's or woman's shoe size.

ONLY
\$1.98
per pair
AMAZING
LOW PRICE!

SEND NO MONEY!

Free 10 Day Trial! Mail coupon today!

Pay postman on delivery, only \$1.98 plus postage per pair of "LIFTEE" HEIGHT INCREASE PADS. Or send only \$1.98 with order and we pay postage. (2 Pairs \$3.50, 3 Pairs \$5.00) 10 DAY TRIAL MUST SATISFY OR MONEY WILL BE REFUNDED.

FREE 10 DAY TRIAL COUPON!

THE LIFTEE COMPANY, DEPT. R-242
Box 808, Church Street, New York, N.Y. 10008

Rush my "Liftee" Height Increase Pads in the size checked. I will pay postman on delivery only \$1.98 plus postage. I must be satisfied or I can return the pads within 10 day trial for a full refund.

Check Box — State Shoe Size

☐ Mens Shoe Size ☐ Ladies Shoe Size
☐ Check here if you wish to save postage by sending only \$1.98 with coupon Same money back guarantee ☐ 2 Pairs \$3.50 ☐ 3 Pairs \$5.00

NAME _____

ADDRESS _____

CITY _____

STATE _____

ZIP _____



"I'M JERI LAWRENCE—
**JERI OF
HOLLYWOOD!**"

LET ME BE YOUR PHOTO SCOUT! I'LL SEND

DIRECT FROM HOLLYWOOD TO YOU!

FREE STAR PHOTOS!

Not just one, but **TWO**
DIFFERENT PHOTOS
of each star
you select!

**NO
LIMIT!**

Pick as
many
stars
as
you
like!

Choose
from these
TOP STARS,
or any others! See
instructions below
Julie Andrews
Ann-Margret
Lucille Ball
Richard Basehart
Batman (Adam West)
Beatles (together)

FAN CLUB MEMBERSHIPS
FOR ANY OF THE STARS LISTED
For now, and receive lots and lots of
photos (candid and posed) plus a beautiful
printed membership card. Lifetime
membership fee only \$1. Add 25c
for postage and handling.

INSTRUCTIONS: 1. Print the names of your favorite stars (even if not listed above) on a sheet of paper.
2. For each name you select, enclose 25c to cover mailing and handling cost of both photos. (For extra-quick
specul. service, enclose 25c extra.) 3. Print your own name and address clearly.

Enjoy this thrilling new hobby . . . start or add to your collection now, with two different photos of each of your favorite stars! Big glossy prints! One studio portrait, plus one action photo! It's easy, it's fun . . . pick your favorite stars in this list!

George (alone)
John (alone)
Paul (alone)
Ringo (alone)
Brandon Boone
Angela Cartwright
Chris Cary
Larry Casey
Sean Connery
Robert Conrad
Bill Cosby
Robert Culp
Cassie Donovan
Phyllis Diller
Dino, Desi & Billy
James Doohan
James Drury
Patty Duke
Barbara Eden
Ron Ely

Linda Evans
Sally Field
Annette Funicello
Chris George
Lorne Greene
Luke Harper
Ron Harper
Jonathan Harris
Noel Harrison
David Hedison
Herman's Hermits
David Janssen
Chris Jones
Sajid Khan
De Forest Kelly
Walter Koenig
Marta Kristen
Martin Landau
Michael Landon
Jeri Lawrence
Jerry Lewis
John Leyton

Jane Lockhart
Richard Long
Lee Majors
Cheryl Miller
Hayley Mills
Cameron Mitchell
Monkees (together)
David (alone)
Micky (alone)
Mike (alone)
Peter (alone)
Liz Montgomery
Billy Mumy
David McCallum
Doug McClure
Peter McNery
Tom Nardini
Paul Newman
Nichelle Nichols
Leonard Nimoy
Jay North
Ryan O'Neal

Stefanie Powers
Elvis Presley
Bob Random
Gary Raymond
Robin (Burt Ward)
William Shatner
Nancy Sinatra
Mark Slade
Rudi Solari
Elke Sommer
Barbara Stanwyck
Yale Summers
Justin Tarr
Roy Thinnes
Robert Vaughn
Robert Wagner
John Wayne
Guy Williams
Van Williams
Robert Woolders
Efrem Zimbalist

POSTERS
22" x 34"

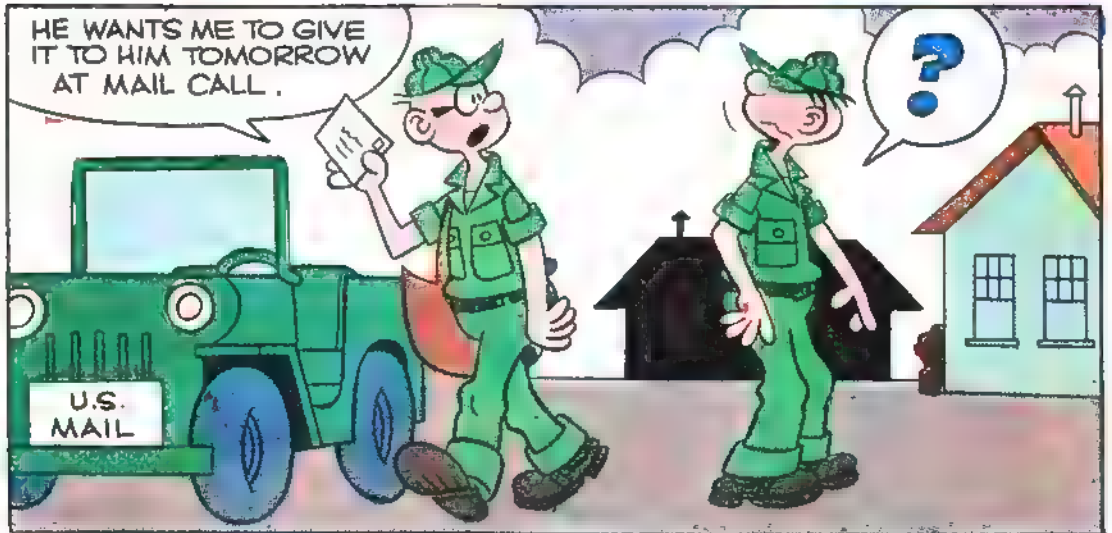
Now ready for
immediate delivery
of the following
STARS only

- 1 The Monkees
- 2 David Jones
- 3 Mickey Dolenz
- 4 Stefanie Powers
- 5 James Darren
- 6 Mario Thomas
- 7 David McCallum
- 8 William Shatner
- 9 Leonard Nimoy
- 10 Billy Mumy
- 11 Julie Andrews
- 12 Dino, Desi & Billy
- 13 Sally Field
- 14 Elvis Presley

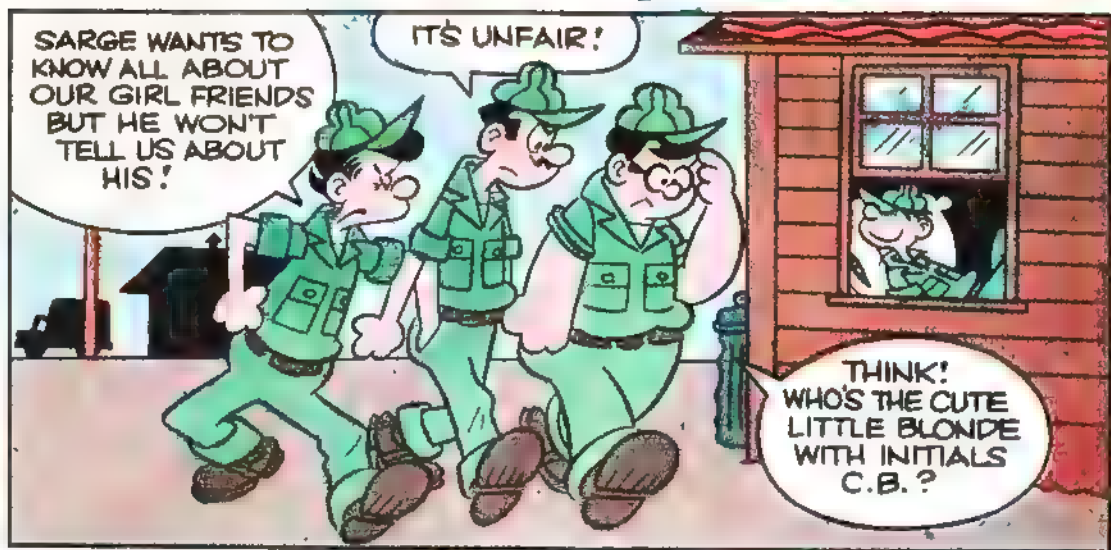
PRICE \$1 each plus
25c for postage
and handling.

Mail to me at this address.

JERI OF HOLLYWOOD
DEPT 5599
7551 MELROSE AVENUE
HOLLYWOOD, CALIF. 90046







WRITE
TO A
SERVICE-
MAN
TODAY!



Military Madness



Two soldiers were engaged in digging a trench. It was a very hot day and both felt pretty tired.

"Do you remember the big posters saying, 'Enlist and see the world?'" asked one

"Yes," replied his companion, "but why?"

"Well, I didn't know we'd have to dig clear through it in order to see it."

* * *

An American soldier and a French girl were parting.

"Au revoir!" said the lovely girl.

"What does that mean?" asked the G.I.

"That's goodbye in French!"

"Well, carbohic acid!" said the soldier.

"What does that mean?" asked the French girl

"That's goodbye in any language!" said the soldier

* * *

A soldier sought shelter in the cook's tent during a dust storm that swept over camp during maneuvers. He noticed the lid of the soup kettle was open and dust was blowing in the soup.

"If you'd fix that lid we wouldn't get so much dust in our soup," he pointed out.

"Look here," said the cook, "your business is to serve your country!"

"Right! I want to serve my country," he answered, "but not to eat it!"

* * *

A congressman was visiting a training camp. He saw a recruit going around the parade ground with a sharp-pointed stick spearing cigarette butts and bits of paper. Stopping him, he asked:

"Don't you get tired of doing that sort of thing?"

"No, sir," replied the soldier. "I was born to it. My father used to harpoon whales!"

* * *

A naval officer fell overboard. He was rescued by a deck hand.

"I'll see that you get a medal for this!" he announced.

"If you don't mind, sir," said the swab, "I'd rather we kept it quiet. If the other guys knew I'd pulled you out, they'd throw me in!"

* * *

Sarge was drilling some raw recruits.

"Right turn!" he cried. "Left turn!" Again "Right turn!"

A rookie left the ranks and started walking back toward the barracks.

"Hey!" yelled Sarge. "Where are you going?" "I'm going to set down," said the young hill-billy, "until you make up your mind which way you want us to go!"

* * *

A young naval student was being put through some paces by an old sea-captain.

"What would you do if a sudden storm sprang up on the starboard?"

"Throw out an anchor, sir!"

"What would you do if another storm sprang up aft?"

"Throw out another anchor, sir!"

"And if another terrific storm sprang up forward, what would you do?"

"Throw out another anchor!"

"Wait a minute," said the old sea-captain. "where are you getting all those anchors?"

"From the same place you're getting those storms, sir!"

* * *

"A new sentry was on duty, when a friend brought him a piece of pie from the canteen.

As he sat on the grass eating the pie the major appeared in civilian clothes. The sentry, not recognizing him, did not salute.

"What's that you have there?" asked the major.

"Pie," said the sentry. "Want some?"

"Do you know who I am?" he asked.

"Nope!" was the reply.

"I'm the major!" he said sternly.

"Good gracious!" exclaimed the sentry. "Hold this pie will you, while I present arms!"

* * *

His friend was worried "Tell me all about it Get it off your chest!"

"I wish I could," groaned the G. I. "I've got the name Sally tattooed there, and I'm engaged to marry Connie!"

* * *

Mess Cook: "Did you say you wanted these eggs turned over?"

G. I.: "Yes, to the Museum of Natural History!"

* * *

After going through the Tunnel of Love at the Amusement Park, Beetle Bailey turned to his date and said, "If I had known that tunnel was so long, I'd have given you a kiss"

"Gracious! Wasn't that you?"

* * *

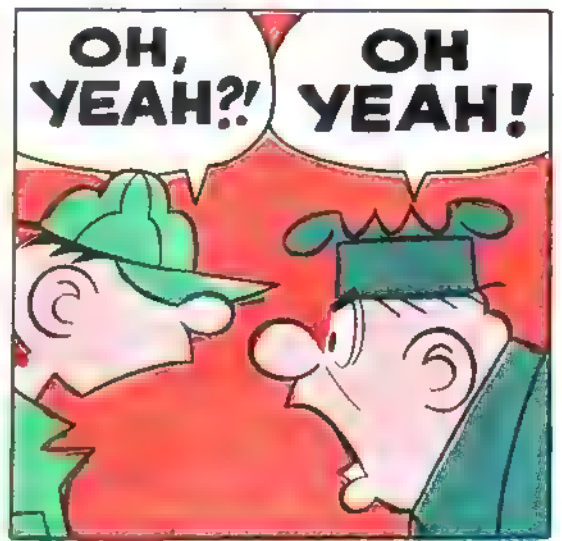
Sarge: "There are an awful lot of girls who don't want to get married!"

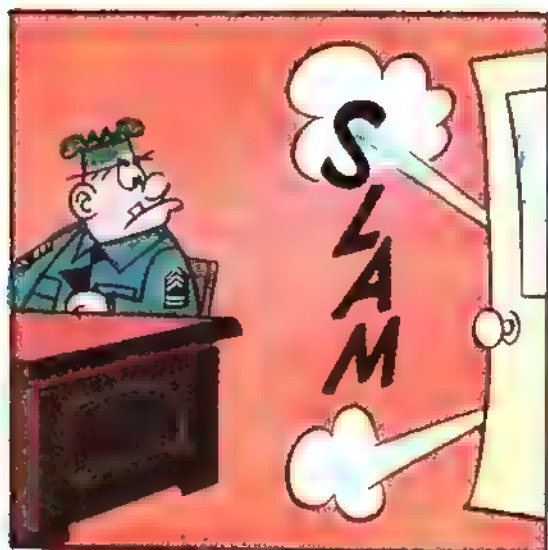
Bailey: "How do you know?"

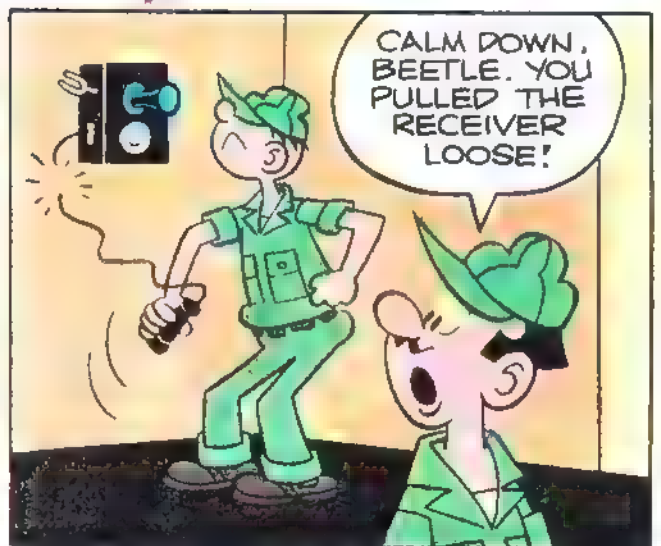
Sarge: "I've asked them"

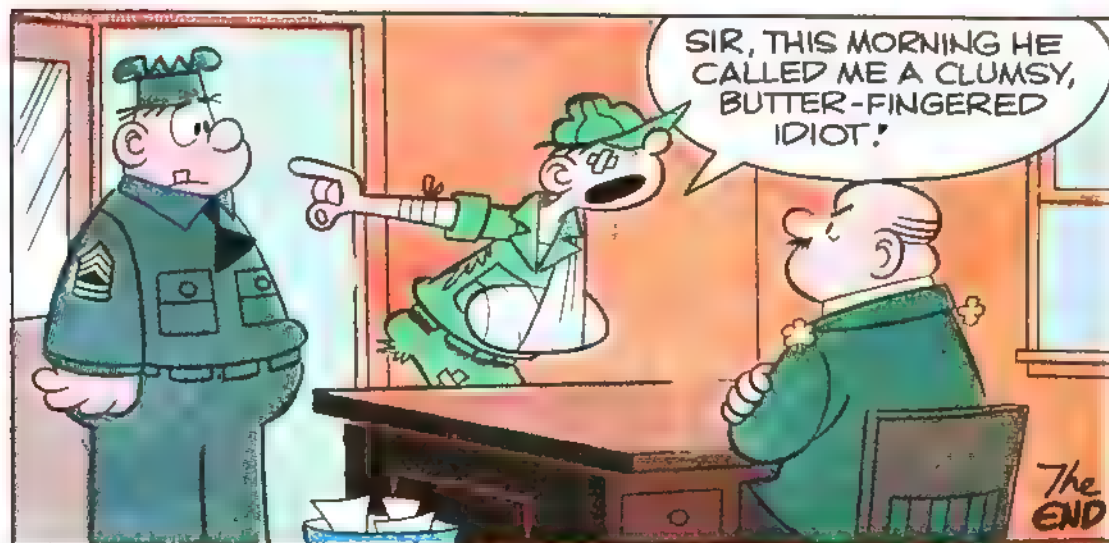
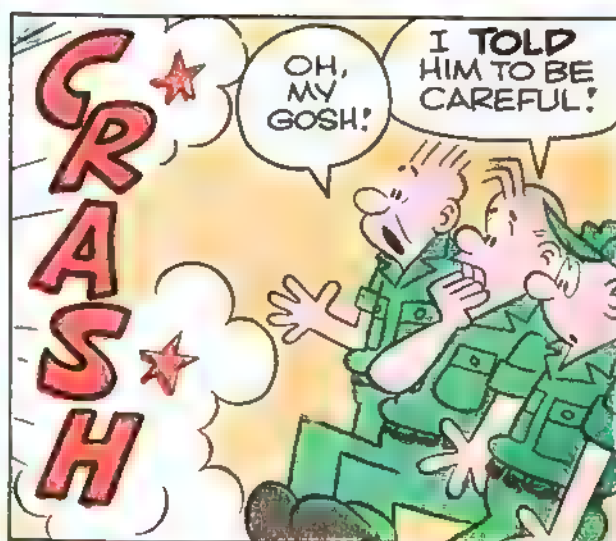
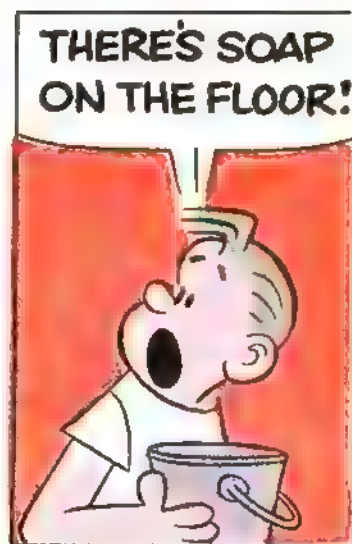
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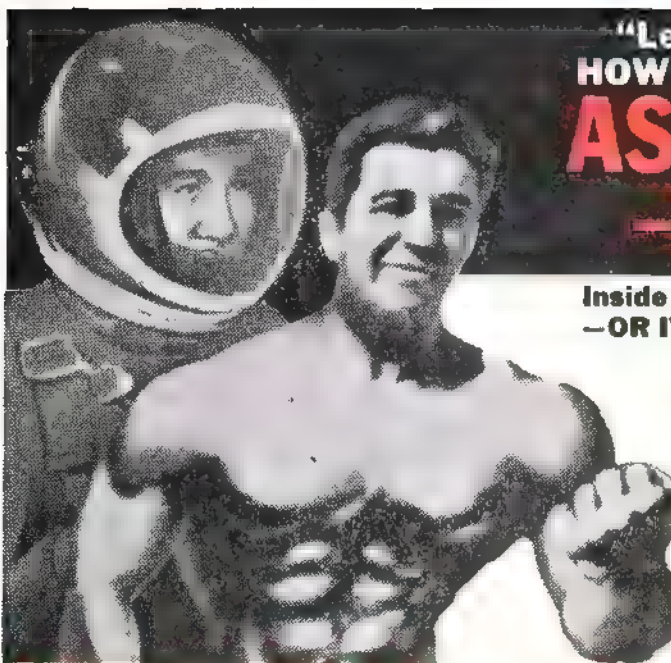
The TRUTH HURTS!











"Let me show YOU too, HOW TO MAKE YOURSELF ASTRONAUT -TOUGH

**Inside and out...in double quick time
-OR IT WON'T COST YOU A CENT!"**

says Ben Rebhuhn
whom experts called today's

TOP BODY BUILDING AUTHORITY

Thousands of boys and men the world over have found that my tested and proved methods can quickly, easily shape up their bodies into the lean, sleek, hard-as-a-rock condition demanded of America's spacemen. They're ready and able to do things in a big way—with the same kind of long-lasting stamina, the same tiger-quick response that astronauts need to stand up under the grueling demands of our space program.

Let me prove to YOU how in double quick time I can do the same for YOU. I'll put inches of dynamic muscles on your arms! Add inches to your chest! Broaden your shoulders! And power-pack the rest of your body, so quickly it will amaze you! My methods can give you the untiring endurance required of our astronauts. I have done it for thousands like you. Give me a fighting chance to do it for you.

Friend, dare YOU risk A QUARTER-25¢?

For a NEW MILLION DOLLAR HE-MAN BODY STRENGTH-POWERED with 520 MIGHTY MUSCLES? To become a STAR in ANY SPORT? A SUCCESS in EVERYTHING?

Rush to me your LAST CHANCE coupon below. - I'll RUSH to you FREE My Professional Secrets

How to GAIN 15-50 LBS. MIGHTY MUSCLES!

How to LOSE up to 50 lbs. of UGLY DANGEROUS FAT. FREE All Five \$5 World-Famous PICTURE-PACKED ABC COURSES

1. How to Develop 16 to 18 1/2 INCH BIG ARMS Powerful to land a knock-out blow fast.
2. How to Build a 45 to 52 INCH HEROIC CHEST Housing TIRELESS LUNGS for ENDURANCE in Work, Sports, for ATTRACTING GIRLS!
3. How to Mold a BROAD MUSCLE-PACKED Back and WONDER-WIDE SUPER-MAN SHOULDERS tapering to a SLIM PUNCH-PROOF WAIST
4. How to Develop LEGS with MARATHON ENDURANCE
5. How to Mold BIG MUSCULAR FOREARMS, A STEEL GRIP

How to Become a FEARLESS SELF-DEFENSE FIGHTER OVERPOWERING ANY BULLY TWICE YOUR SIZE!



Give me Minutes a Day Learn My Time-Tested Secrets of Strength

Yes, in thrilling minutes a day, in your own room, my rapid-fire easy-a-b-c methods start building you into a super-man the very first night. I'll show you how to build 18-inch arms of might, a heroic chest housing tireless lungs, wide manly shoulders, broad brawny back tapering to slender waist with punch-proof stomach muscles, legs of endless endurance.

I stand ready to show you a money back basis—that no matter how flabby or puny you are, I can do the same for you right in your own home, as I have for thousands of others like you. Through my proven secrets I bring to life new power in you inside and out, until YOU are fully satisfied you are the man you want to be. MY TIME TESTED METHODS RE-BUILD YOU.

WHICH OF MY 181,000 PUPILS WOULD YOU LIKE TO BE?

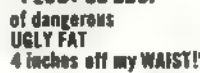
**I GAINED 60 LBS.
OF SHAPELY MIGHTY
MUSCLES**



says JOHN BILL

I added 7 inches to MY CHEST, 3 1/2 INCHES in EACH ARM. No, Pal You don't have to be a chicken chested skinnny weakling like I was only a few weeks ago.

**"I LOST 30 LBS.
of dangerous
UGLY FAT
4 inches off my WAIST!"**



says
Felix Mendez

Which of these 2
ME'S is YOU?

"That 220 lb. FAT BOY was ME a few weeks ago. Look at him NOW! Gave him 18 1/2 INCH MIGHTY MUSCLES added 7 inches to his CHEST, 3 inches on each arm! No! I don't care how fat and flabby you are. All I want is minutes a day in your home to make over by the same method."

**This AMAZING NEW BOOK in colors YOURS FREE
if you mail COUPON NOW**

Jam full with 120 PHOTOS of STRONG MEN and CHAMPIONS once WEAKER than you. See their pitiful BEFORE Photos and Stories. Scores of How-to-do-it Pictures show you how YOU can quickly and easily achieve astronaut-like STRENGTH, SPEED and ENDURANCE.

Don't let this once-in-a-lifetime opportunity get away from you. Mail the coupon for all 5 world-famous picture-packed ABC courses—and amazing FREE Photo Book of Famous Strong Men. Do it NOW!



AMERICAN BODY BUILDING CLUB Dept. 209AB50 Lynbrook, N.Y.

Mail me FREE all 5 WORLD FAMOUS STRENGTH TEST COURSES including PHOTO BOOK OF FAMOUS STRONG MEN once weaklings. How to Become one of them.

☐ I enclose 25¢ for mailing and handling. I am under no other obligation. I'm checking everything I need to give me the kind of body I want.

☐ I want to gain..... lbs. (fill in). ☐ Triple my strength ☐ I want to streamline my body, get rid of flabby fat. ☐ I want to add inches of muscle to my ☐ arms ☐ chest ☐ shoulders ☐ powerful legs ☐ Slim Waist ☐ I want to become a winning athlete ☐ I want new pep.

Name..... Age.....

Address.....

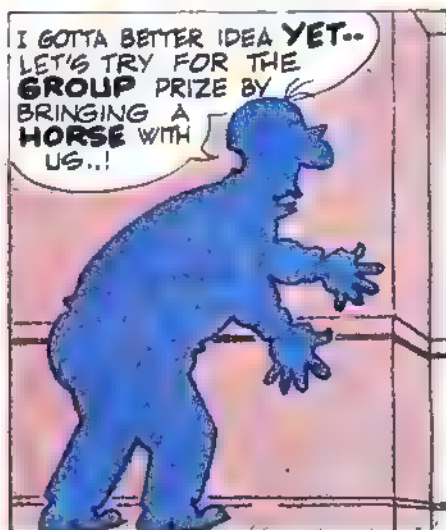
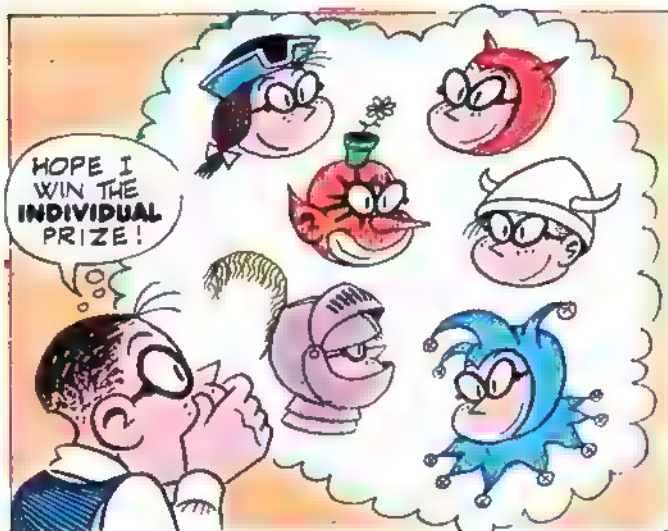
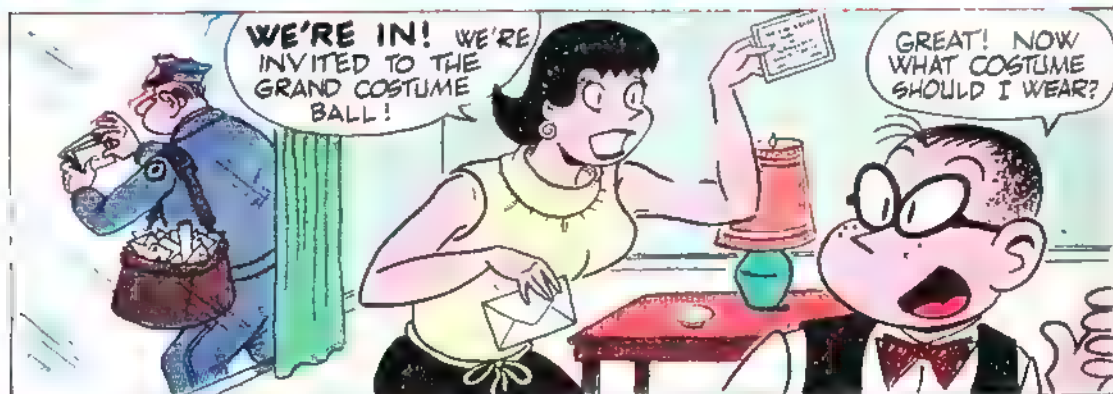
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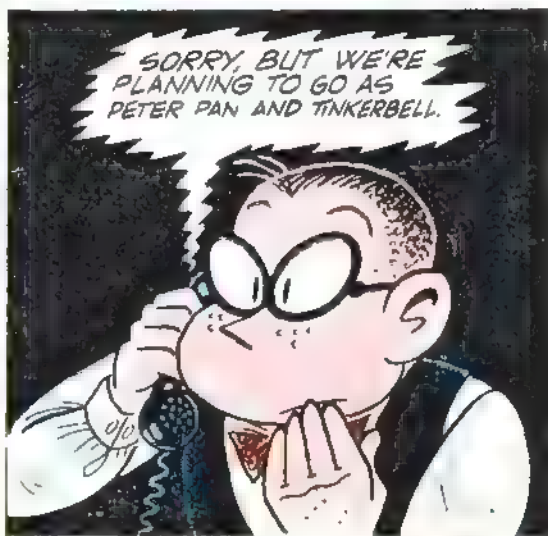
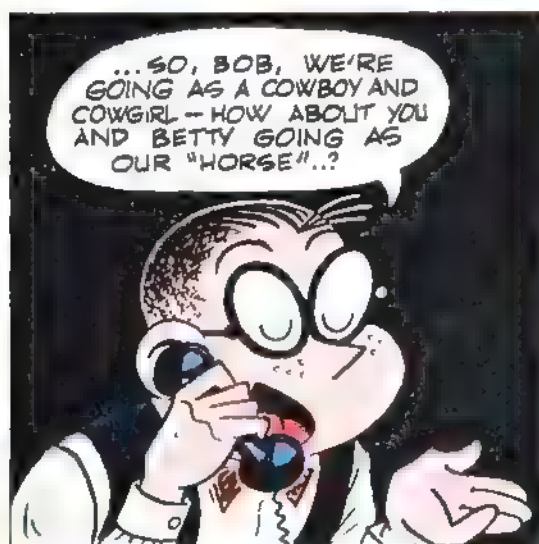
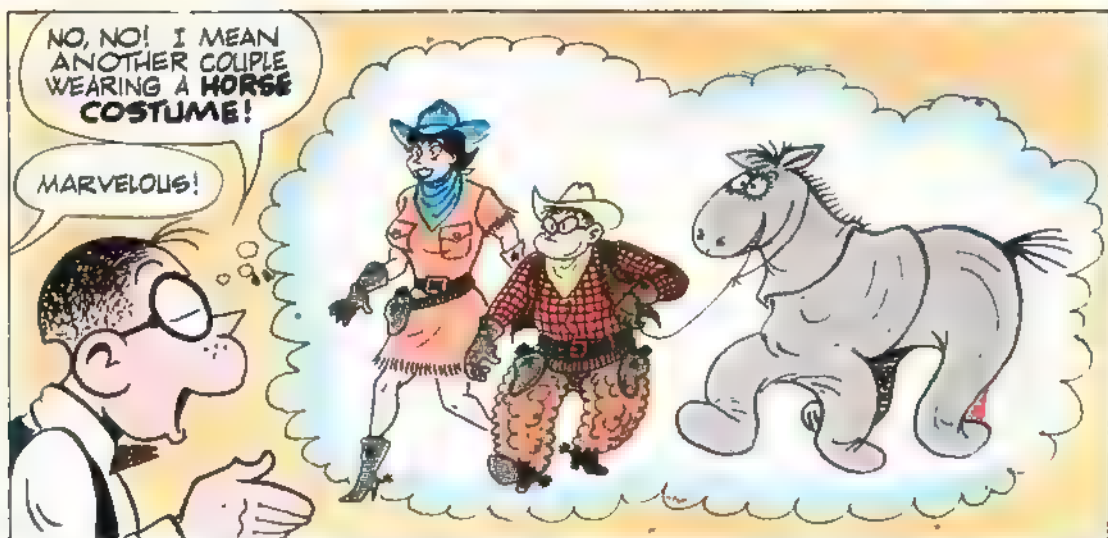
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Let me know how to get FREE \$100 worth of Sports Self-defense Strong-man Stunts Courses Apparatus

DO NOT MAIL COUPON UNDER 18 YEARS OF AGE

Mister Bregert in HORSE COSTUME!





NO LUCK YET GETTING ANOTHER COUPLE TO GO AS OUR "HORSE"?

NO, BUT DON'T WORRY, THERE'S LOTS OF COUPLES TO CALL...

THE BIG NIGHT

AFTER YOU GET OUR "HORSE" READY AT THE SMITHS I'LL MEET YOU THERE.

RIGHT, AND THEN WE'LL ALL MAKE OUR GRAND ENTRANCE!

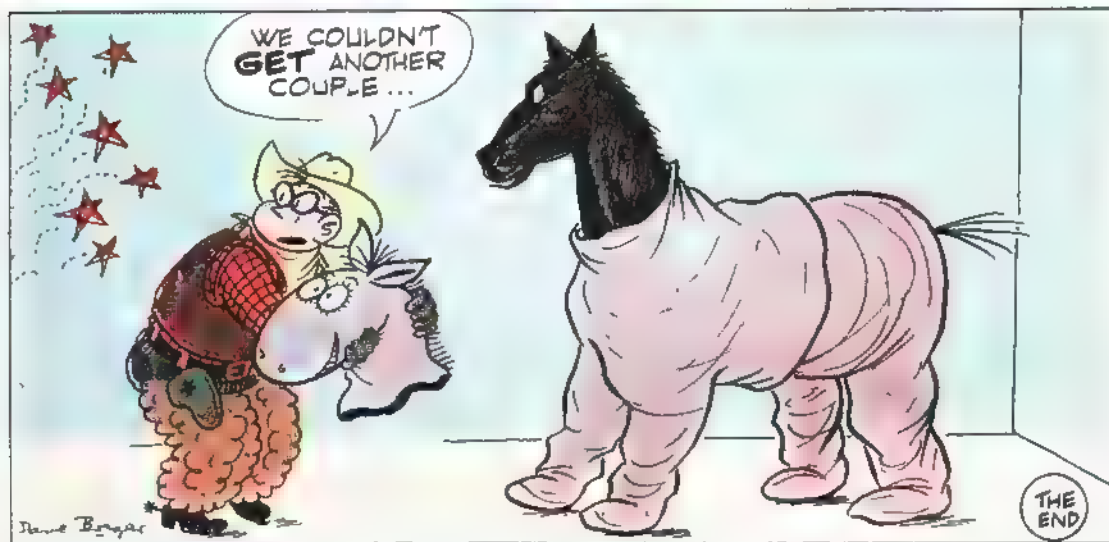
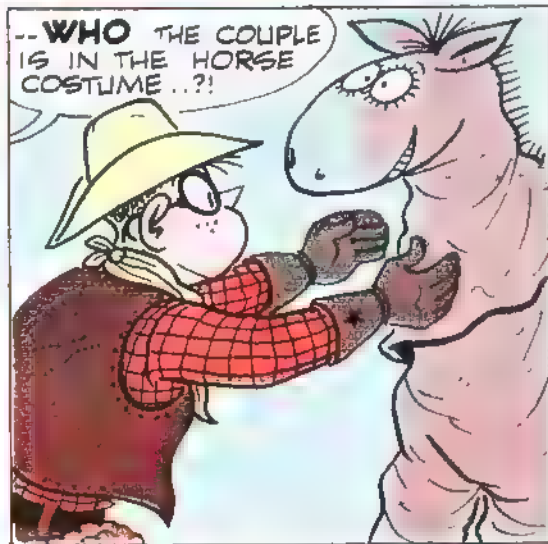
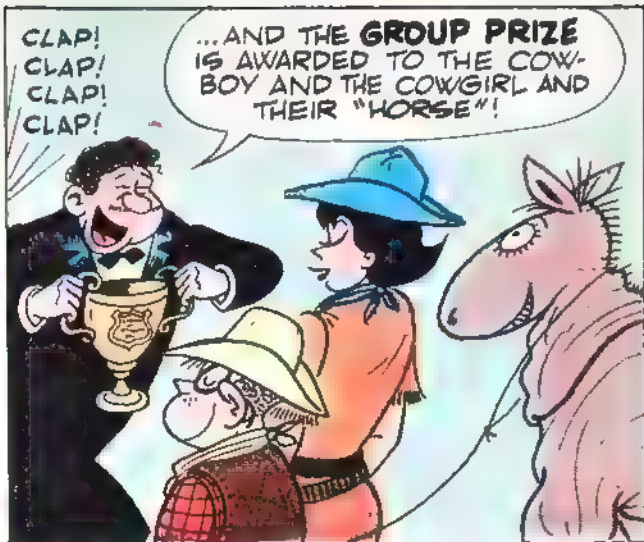
I GOTTA FEELING WE'RE GONNA WIN THE GROUP PRIZE, ALL RIGHT..!

COSTUME BALL TONIGHT

WOW, LOVE THAT HORSEY COUPLE!

A SHOO-IN FOR THE GROUP PRIZE!

WONDER WHO'S THE COUPLE IN THE "HORSE"!



beetle
bailey
in

DOUBLE DUTY!

OUCH!

WHAT DID
YOU DO,
BEETLE?



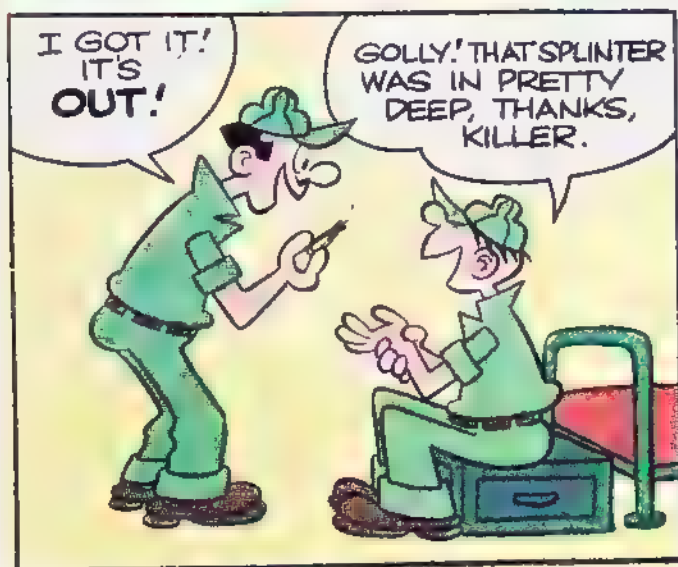
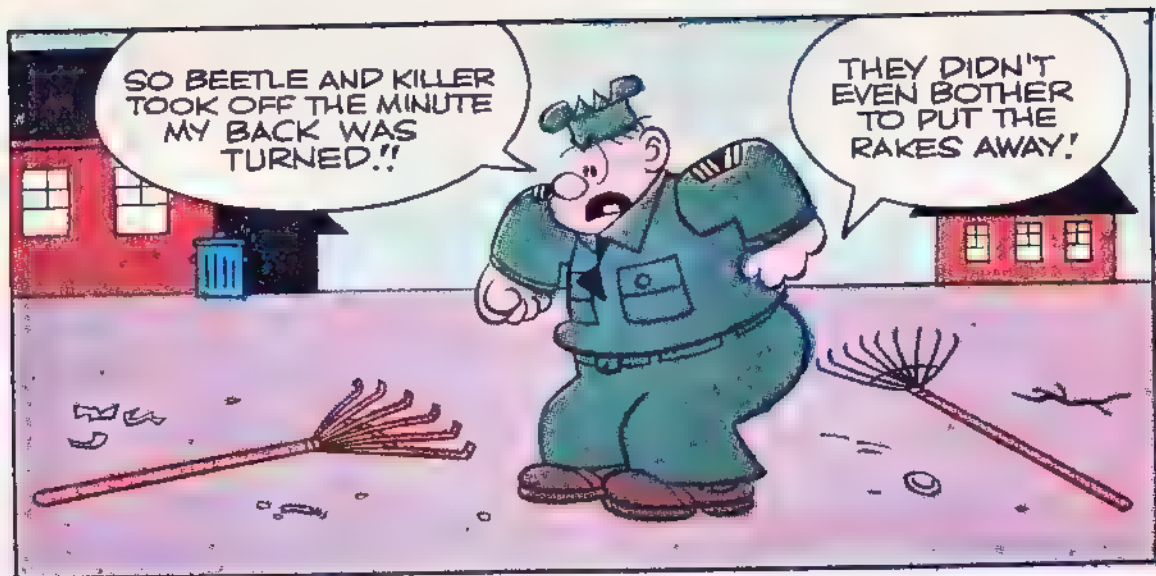
I GOT A SPLINTER
IN MY HAND
FROM THAT
RAKE
HANDLE.

COME INTO
THE BARRACKS
-I'LL GET IT
OUT FOR
YOU.



I'VE GOT A PAIR
OF TWEEZERS
IN MY
FOOT-LOCKER!





CONTINUED AFTER FOLLOWING PAGE

SHAPE-UP



.. Effortlessly,
right at home

open the pores.

soothe and relax you

MEN . . . WOMEN . . . DYNAMIC NEW SAUNA SUIT PLAN HELPS YOU TO REDUCE

Even easier than taking a sauna bath—just slip-on the Sauna Suit to wear around the house . . . while doing routine chores, reading or just relaxing. It seals in body heat to shed extra moisture, helps to change "soft" to "solid" with normal exercise. Sizes Small (8-12), Medium (14-16) Large (or men or women—38-46).

Complete Only **6.99**
2 piece suit-sturdy vinyl)

RITEWAY (Health Knowledge) Dept. KF
P. O. BOX 111—HEWLETT, L. I., NEW YORK

DEFEND YOURSELF! with KETSUGO

Be unbeatable in the art of unarmed
self-defense



Ketsugo gives you all the combined arts of self-defense found in Judo, Ate-Waza, Aikido, Yawara, Savate and Jiu Jitsu. Your hands become a and your entire body actually become a feared weapon when using this fantastic fighting technique. Learn fast and easily without all the mumbo-jumbo. Explains, shows, teaches and simplifies how to make any opponent helpless, regard less of size or strength. Heavily illustrated

\$1.00
postpaid

LIGHTNING JU-JITSU

Now through the use of simple "A-B-C" instructions, you will be able to protect yourself under any circumstances. Lick your weight in wildcats with the easy to learn secrets and forceful power of lightning Ju-Jitsu! Master simple grips, pressures, blows, jabs, edge of hand blow, thumb screw, teeth rattler, shoulder punch, hip and knee throw and scores of other holds

\$1.00
postpaid

THE KEY TO JUDO

Overcome Any Attacker — Win Any Fight. New strength and power will be yours to use in any emergency or situation with any "Tough Guy". Learn to excel in self defense with this new system of lightning attack — "Blitz" your assailant into a defenseless, bewildering daze. Master holds as the Devil's Handshake, Knuckle Jab, Finger Link, floating drop, arm vice and others.

\$1.00
postpaid

AMERICAN JUDO ILLUSTRATED

The improved, modern, scientific art of Jiu Jitsu Taught the American Way. Here is the Amazing book that has taught thousands to subdue any Attacker with the proven skill and knowledge of Jiu Jitsu. This powerful art of self-defense has been taught to our G. I.s in specialized units and regimental combat teams. Police departments in eight major cities include Judo in their training program. Learn the circus mule trick, knife counter, strangle hold, punch throw, double-knuckle screw, strangle die choke, upward battering ram and much more—in the privacy of your own home. Fear no man when you have mastered American Judo Illustrated.

\$1.00
postpaid

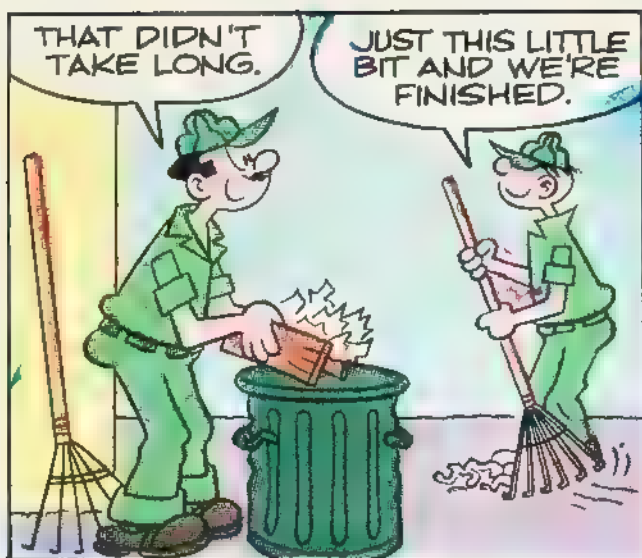
THE KEY TO HYPNOTISM

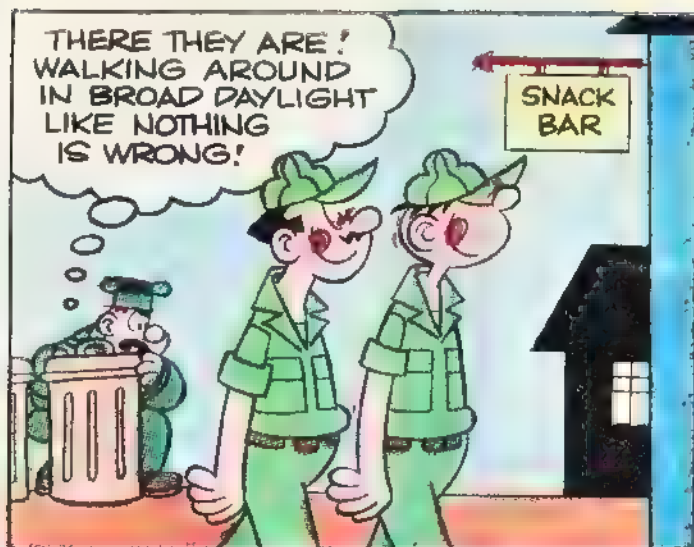
Be the life of the party — mystify your friends. Be able to practice hypnotism through the use of safe, simple instruction. With this amazing book you'll learn age old secrets, different methods and case histories plus application to the world of today.

\$1.00
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Money Back Guarantee If Not Completely Delighted
Send check, cash or M.O. Now to:

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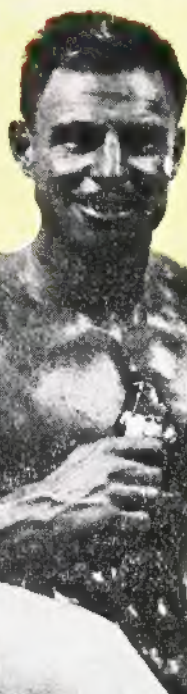


THIS CANDY BAR CAN HELP YOU GAIN LOTS...OF WEIGHT!



"stop being skinny"

Let this different candy bar help you put an end to all that "skin and bones" kid stuff! Join the "In" crowd with this delicious New way to help you gain weight!



"stop being skinny"

says Chuck Sipes, "Mr. Universe" winner and famous strongman. "Whenever I want to gain weight fast I munch on this weight gain candy bar - for dessert, in-between-meals or ANYTIME—because it's full of calories and delicious weight-gaining foods—WHY NOT YOU?"

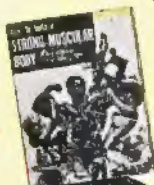


"stop being skinny"

says Frank Zane, "Mr. North America" M-M-M GOOD! I solved my "Skin and Bones" stuff by eating this scrumptuous Weight-Gaining Bar... made of raw sugar, honey, coconut, carob powder, wheat germ and other tasty ingredients. Try it for fast weight gains—you'll be smacking your lips, too—as you watch your weight go up and up and up WHY NOT START NOW?"

FREE!

I'll send you my free weight-gaining course, loaded with secrets on how to eat for still faster weight gains—and full of simple exercises to turn your new weight into solid muscle. Shows you how to become a vigorous athlete and become popular with the girls. It's my way of saying "thank you" for ordering my "Weight-Gaining" Bars and putting an end to your "skin and bones" stuff!



12 CRASH-WEIGHT Bars with Free Course only
\$3.95



JOE WEIDER
"Builder & Trainer of Champions" since 1936—with over 2,000,000 successful students the world over.

"MUNCH—AND GAIN WEIGHT—MAIL TODAY!"

JOE WEIDER Dept. 217-39-C1
531-32nd St., Union City, N. J. 07007

Dear Joe:

Okay, like Chuck Sipes and Frank Zane I want to start eating CRASH-WEIGHT bars to help get rid of my skinny body. Also, I promise to follow your course if I want to build muscles, gain weight faster. Send me the order of CRASH-WEIGHT bars checked below. I promise to eat them regularly as outlined in your booklet.

☐ Box of 12 Crash-Weight Candy Bars—\$3.95
☐ Box of 24 Crash-Weight Candy Bars—\$6.95

NAME _____

ADDRESS _____

CITY _____

STATE _____

ZIP _____

MONEY BACK GUARANTEE

Second chance for high school drop-outs to get a diploma



Now you can Finish High School at home

EARN A DIPLOMA IN YOUR SPARE TIME
WITHOUT LOSING A DAY'S PAY

QUALIFY FOR A BETTER JOB HIGHER PAY • GREATER SECURITY

\$75,000 extra income in a lifetime

U.S. Government figures show the average high school graduate earns \$75,000 more than the non-graduate. Here's what you can do with the extra money:



Live in a home of your own in a fine neighborhood.

Drive a new car, provide other luxuries for your family.



Watch your savings account grow — enjoy real security.

HERE'S A NEW, easier way for anyone over 17 to finish high school at home — with just a few hours a week of spare-time study. You don't have to go back to school — school comes to you.

This new, streamlined program is offered by Academy for Home Study. It was planned especially for working men and women who need a diploma to get ahead and can't take time out to go back to classroom study. It offers these advantages

- Full Credit for Previous Schooling
- Simplified Lessons • Very Little Writing
- True-False Multiple-Choice Tests
- Qualified Teachers • Easy-to-Read Text Books

A diploma means a lot today — in prestige and in cash, and in greater job opportunities—increased job security.

Get the Full Story—FREE

Send for Academy's FREE booklet. It tells you how you can finish high school at home. Low cost, easy terms. You will also receive *free* a valuable Government booklet with advice for drop-outs, and a self-scoring test of your general knowledge. You may discover you are much closer to completing high school than you imagined. Mail coupon below today. Academy, 425 South Dearborn, Chicago, Illinois 60605.



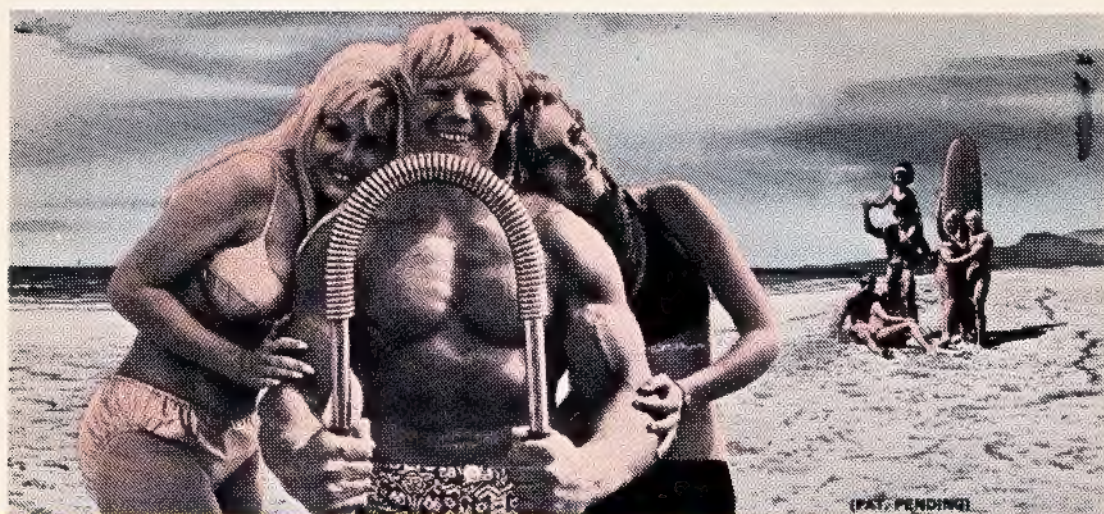
ACADEMY FOR HOME STUDY

425 S. Dearborn, Dept. 86-904, Chicago, Illinois 60605

Please rush FREE booklet on how to finish high school at home, also free Government booklet and self-scoring test. No obligation.

Name _____ Age _____
Apt. _____
Address _____ No. _____ County _____
City & _____ Zip _____
State _____ No. _____

Accredited Member National Home Study Council



LOOK WHAT'S HAPPENING

TO THE HANDSOME MUSCULAR MEN ON MUSCLE BEACH, CALIFORNIA!

WITH ONE TWIST, IN JUST ONE SECOND, They're Adding Inches of Muscles, To Their Arms, Chest, Shoulders. WHY NOT YOU?

The "007" TWISTER is turning them on—even the Girls! From one end of Muscle Beach to the other, muscular things are popping up everywhere you go! The handsome, fun-going attractive fellows are twisting with the "007" TWISTER to add up to 2" on their arms, 4" on their chest, besides muscularizing their waists and building vigorous legs. They are giving the more than 500 muscles in their bodies a thorough going-over—to build power—rugged vigor—herculean muscular size, because they need he-man muscles—for surfing, swimming and lifting girls overhead with one arm! They know that one twist of the "007" TWISTER makes their muscles come alive with VIGOR...POWER...for Super Happenings! Don't you just read this ad—JOIN THE FUN! —SHAPE UP!—And What Shape You'll Be In!

MUSCLES—ARE FOR REAL MEN!

See For Yourself What Super-Happenings You're In On When You Start Twisting With the "007" TWISTER and Build Your Own Muscular Go-Go, Action-Packed Body—all in the privacy of your own home!

THE BODY BEAUTIFUL LOOK IS CREATED WITH THE "007" TWISTER!

Beauty—Muscularize—Give Your Body the Tough and Rugged Muscular Look of a Muscle Beach He-Man!



DOES YOUR BODY LOOK MUSCLE-STARVED? Then become this new breed of wildcat!

Be my guest—use the "007" TWISTER and if 5 minutes doesn't convince you that you too can easily toughen up and put yourself in this exciting, dramatic Muscle Beach setting, return it for a full refund! Fair? My "007" TWISTER is Tough—Durable—Elegant, made of chromed-steel tubing with easy to hold rubber grippers. As you take it in your hands, the very first twist of its shiny coils will make every muscle in your body COME ALIVE with Vigor and Power! It gently coaxes your arms, chest, back and legs into Super-Muscle Happenings, adding inches of rugged muscle all over your body! It makes you Shape Up—Toughen Up—Muscle Up FAST...the Muscle Beach Way! So start going with the youthful, fun-loving crowd now—bring some Muscle Beach excitement into your life—by ordering your "007" TWISTER today! IT'S GUARANTEED TO PRODUCE RESULTS—OR MONEY BACK!

THIS IS A LIMITED OFFER AND AVAILABLE ONLY THROUGH THIS COUPON—SO HURRY!

FREE!

THIS 128-PAGE BOOK—to help you Muscle Up to a bigger, better, more "cut-up" body! Contains 15 exciting courses with over 200 photos of the Champs in muscle building action! A \$5 value—It's yours FREE—just for ordering the "007" TWISTER! Get your copy NOW!



THE ROMANTIC LOOK IS CREATED BY THE "007" TWISTER!



ONLY \$998 Postpaid

Comes with FREE illustrated course of instructions.

My Personal Guarantee: YOU MUST BUILD A MUSCLE BEACH "SUPER-HAPPENING" MUSCULAR BODY OR RETURN THE TWISTER FOR EVERY PENNY BACK! ORDER NOW!

CALIFORNIA MUSCLE BEACH BODYBUILDER

JOE WEIDER Dept. 217-29PT
531-32nd Street
Union City, N.J. 07087

Dear Joe:

I want to bring the excitement of Muscle Beach into my life and make my muscles "come alive" with Super Happenings, too! Enclosed is \$9.95—rush me the "007" along with free instructions and the FREE muscle building book. I understand that if I am not completely satisfied, I may return the TWISTER for a full refund.

NAME _____ AGE _____
(please print clearly)

ADDRESS _____

CITY _____ STATE _____ ZIP _____

IN CANADA: Joe Weider, 2873 Bates Road, Montreal, P.Q.